

Looking Ahead: Planning for the Future



Public Library Directors' Retreats 2013

Pennyrile Forest State Resort Park ☞ -- ☞ September 23-24
Blue Licks Battlefield State Resort Park ☞ -- ☞ October 28-29
Cumberland Falls State Resort Park ☞ -- ☞ October 29-30



Day 1

1:00 – 2:30 *The Changing Face of Kentucky and Preparing for Kentucky's Future* **Ron Crouch**

Kentucky, as well as the United States, is going through a major demographic revolution. Our population is becoming more diverse, especially in the younger age cohorts, while our major driver of population growth is due to longevity as the Baby Boomer age cohort, ages 48 to 67, move from the mature workforce age to the young old, ages 65 to 79, over the next decade or so.

Major changes are also taking place in the geographic location of Kentucky's population as some regions and counties experience a growing population while others have a declining population. Our younger populations of children and young workforce-aged adults, as well as the Baby Boomers, are better educated than our current aging population. However, even though better educated, our younger population of both children and young workforce-aged adults is struggling as poverty is increasing, jobs are paying less, and our family structure is coming apart. All of these changes are also taking place at the national level as well.

There is a battle over the role of government and the taxes needed to pay for government services including infrastructure, education, public libraries, the environment, public safety and the common good. This is a battle that has gone on throughout the history of the United States.

How will these realities impact public libraries in looking to the future and decide what needs to be done, what could be done and what will be done?

2:45 – 4:45 *The Strategic Plan- A Library Director's Best Friend* **Dan Miller**

Strategic planning is a chore that many Library Directors dread. It's a lot of work and takes a lot of time. This program examines how you can use the data that is easily available to you as a library director and create a plan that helps you communicate with your board, meet state standards and improve public communication. We will discuss the steps necessary to complete a plan, how to keep on track and how a strategic plan can actually make your job easier.

Day 2

9:00 – 10:00 *Prototyping the Future* **Christopher Rice**

In this three-hour Prototyping the Future workshop, Dr. Christopher S. Rice will lead participants through an active, creative, hands-on exploration of the intersection of social, technological, economic, environmental and political (STEEP) trends that are likely to impact the futures of public libraries and librarians. The workshop will begin with a 50-60 minute presentation by Dr. Rice exploring the futures of a variety of technologies (such as augmented reality, mobile technologies, 3D printing, virtual worlds, robotics, facial recognition, ubiquitous sensing and computing, and more), as well as key social, political, environmental and economic trends.

10:15 – 1:00 *Prototyping the Future (cont.)*

Workshop participants will then engage in a series of small-group activities in which they will use the information from the presentation to prototype future library strategies and services. Expect a heavy dose of post-its, index cards, markers, pipe-cleaners and sticky dots as we employ a variety of Gamestorming techniques to help participants "prototype the future." Workshop participants will leave with not only a trendmap of future forces impacting public libraries, but a range of potential service design ideas and design techniques that will help them deliver innovative library and community services in the years to come.

Ron Crouch

Ron currently serves as Director of Research and Statistics, Kentucky Education and Workforce Development Cabinet, overseeing the development of databases on demographic, social, educational, workforce, and economic issues and trends relating to the state of Kentucky, October, 2009 to present. Research and Statistics is developing tables, spreadsheets, and ARCGIS maps looking at national, regional, and Kentucky realities.

Ron served as Director of the Kentucky State Data Center, KSDC, located at the University of Louisville from August, 1988 until his retirement at the end of May, 2009, nearly 21 years. The Kentucky State Data Center is the official clearinghouse for Census data for the state of Kentucky. KSDC provides data on population, housing, education, employment, and other social indicators. Historical data, current data, and projections are provided to help understand trends and issues facing individual states and the country as a whole.

Ron has developed a national database analyzing trends by both Census regions and states. He also has developed Census profiles for all 50 states including population pyramids by race and Hispanic origin, a population chart showing population trends by age by race and Hispanic origin, and tables indicating trends on demographic, social and economic variables.

Ron's background is in analyzing data and developing information in ways that enhance understanding and utilization. Ron's vocation is that of "knowledge dissemination". He has averaged around 150 presentations per year around Kentucky and across the United States. He has spoken to leaders in 34 states and to several international organizations over the past few years.

He is a graduate of the University of Louisville with a major in Sociology, and minors in Political Science and Economics. He holds Masters degrees in Sociology, MA, and in Social Work, MSSW, from the University of Louisville, and a Master in Business Administration, MBA, from Bellarmine University. He did doctoral work in Sociology at the University of Kentucky.

Dan Miller

Dan is the owner and Senior Consultant with Miller Consulting Group, a general nonprofit consulting firm based in Georgetown, Kentucky. Dan has over thirty years' experience in nonprofit management, higher education and marketing and PR. He has worked with several Kentucky libraries to facilitate strategic planning and marketing plans. He was Vice President for Institutional Advancement at Georgetown College from January 2005 until 2010.

He graduated from Georgetown College in 1982 with a BA in Communications and English. Dan is past chairman of the board of directors of the Louisville Better Business Bureau. He also served on the board of the Courier Journal Credit Union, the National History Foundation and was Vice President of the board of the WHAS Crusade for Children. He is currently a Tourism Commissioner for Scott County and President of the Georgetown Scott County Chamber of Commerce. He has received several awards including a regional EMMY Award, the Louisville Cathedral Heritage Foundation Harmony Award and the Jefferson County Public Schools Friend of Education Award.

Christopher Rice

Christopher S. Rice, Ph.D. is a futurist, educator, ethnographer and political theorist exploring the intersections of learning, collaboration and technology. Through foresight consulting, workshop design & facilitation, research, speaking and writing, Christopher works with clients to help them understand the strategic and tactical impacts of social, technological, economic, environmental and political trends on their industries and organizations. During his career, Christopher has worked with clients in a variety of industry sectors, including higher education, community development, political campaigns, educational technology, learning services/publishing and college business management.

His current research focuses on strategic foresight and “ethnographies of the future” that explore the intertwined futures of collaboration, learning experience design, community development and innovative uses of technology (including augmented reality, 3D printing, robotics and social networking/social media). He has written and spoken on a wide variety of topics, including the future(s) of higher education, learning technology, learning experience design, social media, sustainable community development, experience analysis & design, and geoengineering.

Christopher is also the Associate Director for Teaching and Technology at the Center for the Enhancement of Learning and Teaching (CELT) at the University of Kentucky and a partner with Experience Design Works, an innovation consulting firm dedicated to transforming higher education by using Experience Analysis & Design to guide higher education institutions and edupreneurs through program and product development using a deep, data-driven understanding of student and faculty behaviors. In the past, Christopher has worked as Enterprise Architect for Academic Technologies and User Experience with UKIT, Social Technology Strategist in the Office of Undergraduate Education at the University of Kentucky, Research Director of the University of Kentucky’s Appalachian Center and Program Director for the Mountain Association for Community Economic Development. He has a B.A. and Ph.D. in Political Science with a Certificate in Social Theory from the University of Kentucky.

IMPORTANT DETAILS YOU DON’T WANT TO MISS

- Casual, comfortable dress is appropriate—yes, that means blue jeans, sweats, etc. Dress in layers – often the room temperature is difficult to set to make everyone comfortable.
- Plan to arrive in time to check-in and eat lunch and be ready to start at 1:00 p.m. The park will have a list of the attendees’ names and will know that your room charge has been paid. Any additional charges incurred will need to be paid separately.
- Your dinner, breakfast and lunch at the Lodge Restaurant are included in your Retreat Package. You will be issued a meal ticket when you check in at the Lodge.
- Pets are not permitted at any of Kentucky State Parks’ lodges or cottages. Leashed pets are allowed in park campgrounds and on trails only.
- Smoking is allowed in designated areas only.
- Bring your favorite group game (Trivial Pursuit, Taboo, etc.) and your favorite snack and/or beverage for sharing a fun time together on the evening of Day 1.
- Last, but far from least, if you have any questions or need further information you can call:
502-564-8300 Beth Milburn @ ext. 219 or Carly Gill @ ext. 268

We’re looking forward to seeing you there for a great time of learning and laughing together!